

Project REACH - Fun with Purpose

Big Brothers Big Sisters of Sheboygan County "Project REACH" adds structured, group activities to our one-to-one programs. REACH activities focus on developmental goals in five focus areas:

- **R**ecreation
- **E**ducation & Careers
- **A**rts & Culture
- **C**ivic Engagement
- **H**ealth & Fitness

Longer, Stronger Relationships

Providing structured activities makes volunteering easier for our Bigs, improves the quality of the match and strengthens the bond between Big and Little. In other words, Project REACH helps keep Bigs and Littles together longer, resulting in more positive outcomes for children.

Collaborations Enhance Mentoring

More than 25 community partnerships help make REACH possible through discounted services and donated tickets to sporting, cultural and recreational events. Is your organization interested in providing REACH activities?

Recreation

Establish the value of being active in promoting health and social interactions, including teambuilding.

Education & Career

Support academic engagement, improved grades and graduation plus introducing post-secondary education and career opportunities

Arts & Culture

Expose youth to arts and cultural experiences to increase awareness of diverse cultural influences and opportunities in their communities.

Civic Engagement

Develop responsible citizenship, promote leadership skills and encourage volunteerism to help make our community a better place to live.

Health & Fitness

Help youth identify and avoid risky behaviors and encourage healthy living through diet, nutrition and exercise.